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## OneStream Splash will Empower the Office of the CFO to Take Finance Further<sup>™</sup> in a Complex Business Landscape

May 13, 2024

OneStream's 14th annual customer conference will enable finance leaders to drive corporate growth with AI-powered innovation, customer success stories and visionary keynotes

## May 13, 2024 09:00 AM Eastern Daylight Time

BIRMINGHAM, Mich.--(BUSINESS WIRE)--OneStream Software, the leading enterprise Finance management platform that modernizes the Office of the CFO by unifying core finance and operational functions -- including financial close, consolidation, reporting, planning and forecasting, today announces OneStream Splash, the company's flagship user conference, will take place May 20-23 at Caesars Forum Convention Center in Las Vegas.

OneStream Splash brings together finance leaders and experts within the Office of the CFO for four days to explore how to go beyond just reporting on past performance and start steering the business to the future. With over 2,500 expected attendees, OneStream Splash will be the largest gathering of OneStream customers and finance leaders to date.

"With global economic uncertainty and increased competitive pressures, businesses are asking more from Finance leaders," said Tom Shea, CEO, OneStream. "We have a pulse on these dynamics and how they are changing the role of Finance. OneStream Splash is all about empowering the Office of the CFO to be more insightful and strategic than ever. I look forward to sharing how our vision and core innovations will fuel Finance leaders to take finance further."

With more than 70 breakout sessions, hands-on demonstrations, workshops and networking centered on how finance leaders can become a critical driver of business strategy and execution, attendees will hear from global brands who are taking their digital finance journey further, including:

- **Real-world customer stories and networking** from some of the world's leading brands, including Nasdaq, Sandals Resorts, Stake Center Locating and more.
- A visionary message from OneStream CEO Tom Shea on the future of Finance, exciting innovations launching on the OneStream platform and how the Office of the CFO can go beyond just reporting on the past and start steering the business towards innovation and growth.
- An inspiring keynote from <u>Erik Weihenmayer</u>, the first blind person to reach the summit of Mt. Everest, on how to build a strong 'rope-team' and pioneer new ways forward during challenging times.
- **Powerful Finance tracks** to address key challenges and innovations within AI-Driven Finance Transformation, Financial Planning & Analytics and Forecasting, and Financial Close, Automation & Transformation.
- An Interactive OneStream AI Hub, powered by Microsoft, to discover the future of enterprise finance and hear from luminaries and practitioners on how AI is being applied to transform and advance the Office of the CFO.
- An engaging Expo Hall, featuring the Ask the OneStream Experts booth for personalized insights and solutions, and a partner showcase of our 250-partner ecosystem so you can take your business to new heights.
- Women in Finance breakfast creates a platform for women leaders to share their experiences and the power of ambition to drive change within organizations.
- Unlocking Diversity and Inclusion in CPM Panel to explore innovative learning initiatives and best practices to build a truly inclusive environment, empower teams to unlock their full potential and drive success across the organization.
- Splash Gives Back, Splash is committed to giving back to the community through the <u>Splash Gives Back</u> program. This year's partner is <u>The Miracle League of Las Vegas</u>, a nonprofit program that provides an opportunity for children and adults with disabilities to play baseball.

OneStream Splash is sponsored by OneStream global advisors and implementation and technology partners, including the following:

- Technology Partners: EPMware, Microsoft
- Global System Integrators: Grant Thornton, KPMG, PwC
- Diamond and Development Partners: AIQOS, AIT Consulting, Archetype Consulting, Ascend Partners, Black Diamond Advisory, CFO Solutions, Completelligence, Eliassen Group, Finit, Holland Parker LLC, InfinitySPM, MindStream Analytics, Perficient, Riveron, Spaulding Ridge, The Hackett Group
- Platinum Partners: eCapital Advisors, ManTech, MorganFranklin Consulting, Nova Advisory, SC&H Group
- Gold Partners: Avvale, Clearsulting, GID Solutions, Rana Analytics, Strategic iQ, TLC Technologies Inc
- Silver Partners: Andrew Morgan Consulting, BDO LLP, Cross Country Consulting, Donyati, Keyteach, SKYROQ, The Goal Getters

OneStream Splash helps Finance leaders stay ahead of the curve in today's dynamic business environment, arming finance leaders with the insights needed to transform the Office of the CFO and take the organization to new heights. To register for the OneStream Splash User Conference visit: <u>https://onestream.com/conferences/splash-na/</u>

Follow our conversation on X (formerly Twitter) using #OneStreamSplash.

## About OneStream Software

OneStream is how today's Finance teams can go beyond just reporting on the past and Take Finance Further by steering the business to the future. It's the leading enterprise finance platform that unifies financial and operational data, embeds AI for better decisions and productivity, and empowers the CFO to become a critical driver of business strategy and execution.

We deliver a comprehensive cloud-based platform to modernize the Office of the CFO. Our Digital Finance Cloud unifies core financial and broader operational data and processes and embeds AI for better planning and forecasting, with an extensible architecture, so customers can adopt and develop new solutions, achieving greater value as their business needs evolve.

OneStream is a software company backed by private equity investors KKR, Tidemark, Partners Fund Capital and Alkeon Capital Management. With more than 1,400 customers, 250 go-to-market, implementation and development partners and 1,300 employees, our vision is to be the operating system for modern finance, digitizing core financial functions and empowering the CFO to become a critical driver of business strategy. To learn more, visit <u>www.onestream.com</u>.